



**academy**  
An ILT Studios Startup



#Start Today

## Unleash the Power of Your Idea

ILT Academy is offering a two-hour, interactive, immersive workshop where participants (of any age) learn and practice the processes and techniques to define and refine an idea's core problem, solution, customer, and the potential opportunities surrounding that idea.

In this workshop, participants will learn how to take their idea from good, to better, and then to great. After this workshop, participants will gain insight on the following:

- Assess, refine, and articulate their business idea.
- Learn and practice innovation processes.
- Learn how to gain feedback to refine their idea.
- Explain their idea in a problem/solution format.
- Create a one-page problem/solution/document to support next steps

### Startup Innovation Workshop

**Date:** August 12th, 2021

**Time:** 7pm - 9pm

**Location:** Duluth, MN

**Venue:** TBD

#### Contact Us:

**We're all about supporting startups and entrepreneurs!  
Chat with us today!**

**kswanson@itascadv.org  
(218) 328-2189**

#### Register Today:

**<https://bit.ly/startupwkshp2>**

