

Innovate 218's The RINK Pitch Competition

Submit your ideas for Innovate 218's first annual The RINK Pitch competition on December 14th!

The RINK Pitch Competition is a catalyst that connects our start-up funders, innovators, entrepreneurs, and creative talent to help them showcase ideas and bring their ideas from paper and their garage tinkering into reality and real businesses! Innovate 218 is the Arrowhead region's Launch Minnesota hub, a statewide collaborative effort to accelerate the growth of startups and amplify Minnesota as a national leader in innovation!

Note: The RINK Pitch event will be a qualifying pitch event to be inviting to join the MNCUP Statewide pitch event! (<https://carlsonschool.umn.edu/mn-cup>)

Find out more about Innovate 218 and The RINK pitch event at <https://www.itascadv.org/innovate-218>

* Required

1. Email *

2. Contact Name *

3. Phone Number *

4. Company or Organization (if applicable)

5. Describe your business, including what product or service you offer or will offer *

Things
to
consider

Ideas that we are NOT looking for:

- No opportunity to scale
- No direct public benefit
- Theoretical research (versus applied research with real-world applications)
- Not ready for immediate deployment in the next 3-9 months
- Retail, lifestyle or business services
- Real estate development, insurance, banking, lending, lobbying, political consulting, IT consulting, wholesale, retail trade, leisure, hospitality, construction, ethanol production from corn, professional legal services, accounting, business consultants, physicals, or health care consultants

Innovative technology and business means a new novel business model or product; a derivative product incorporating new elements into an existing product; a new use for a product; or a new process or method for the manufacture, use, or assessment of any product or activity, patentability, or scalability.

By clicking SUBMIT you are agreeing that all information provided is true and accurate to the best of your knowledge, AND if selected, you are available to present your 5 minute pitch during the Innovate 218 The RINK Pitch Event on December 14th, held at Clyde Iron Works, Duluth, MN (<https://clydeironworks.com/>).

If selected to present and you not available to join in person, you are agreeing to pre-record your 5 minute pitch and submit to the organizer by end of day December 9th.

Presenters will be selected and notified by the organizer by the end of day on December 3rd.

What are the problems you are solving and tell us about your idea to solve the problems!

6. Describe the problems your product or service are solving and explain how your solution will solve or address it *

7. In which segment(s) does your product or solution fit? *

Check all that apply.

- Food/Ag/Beverage
- Student
- Energy/Clean Tech/Water
- General
- Life Science/Health IT
- Youth
- High Tech
- Education
- Impact Ventures

Other: _____

8. Describe the market readiness of your product or service. For example, what stage of development your product or service is in, timeline to completion, etc.

9. Identify your target market(s) including who, the size of the market, dollar amount, geographic area, etc.

10. Identify any competitor(s) and describe your competitive advantage.

11. Are there any images you'd like to share to help us better understand your pitch?
(only pdf's or image files will be accepted)

Files submitted:

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Company
Background

Help us understand a little more about your company and your Intellectual Property protections.

12. What level of Intellectual Property (IP) does your business currently have? (select the answer that best applies)

Mark only one oval.

- No intellectual property or no intellectual property protection activity
- Intellectual Property protection under consideration, or trade secret declared
- Intellectual Property protection activity engaged (e.g. conducted IP preliminary search)
- Patent/copyright filed and pending
- Patent/copyright or other Intellectual Property protection secured

13. Who are your founders, management team, and advisors (e.g. business, legal, financial/accounting, and/or key investors)? Describe their background and experience as it relates to your industry, technology and/or innovation, as well as to business startups. Include how many years of experience they have in each of these areas. (Limit response to 250 words or less.)

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