Business Eligibility Criteria:
- Business must reside in Itasca County
- Must be current on financial obligations as of March 1, 2020
- Must affirm intent to remain open or reopen in Itasca County
- Demonstrate a need for financial support due to an impact from the COVID-19 Pandemic
- If applicant owns multiple businesses, one application may be submitted per business
- Franchises not locally owned are not eligible
- Only complete applications will be considered.

Non-eligibility:
- A non-profit organization
- A business manufacturing, distributing, selling or conducting related activities of sexually explicit materials;
- A business that derives income from passive investments without operational ties to operating businesses;
- A business whose activities are primarily focused on speculative activities that develop profits from fluctuation in price rather than through the normal course of trade;
  - Example: investment properties
- A business that earns more than half of its annual net revenue from lending activities;
  - Example: banks, investors, financial advisors, etc.
- A business engaged in multilevel marketing, where a participant's primary incentive is based on the sales made by an ever-increasing number of participants;
  - Example: cosmetic, active ware, candles/oils, nutritional products, etc.
- A business engaged in activities that are prohibited by federal law or applicable law in the jurisdiction where the business is located or conducted; and
- A business engaged in gambling enterprises, unless the business earns less than 50% of its annual net revenue from lottery sales.